

FADE IN:

EXT. WALL STREET SIDEWALK - DAY

The camera is positioned perpendicular to a bustling sidewalk in the Financial District. Men and women in sharp business suits walk with purpose, foot traffic flowing in both directions. Behind them, an aesthetically pleasing brick building provides backdrop.

AMBIENT CITY NOISE fills the air - no music.

Beat.

From the right side of screen, MARQUESE SCOTT enters frame. He's wearing over-the-ear headphones and Pit Vipers, walking casually against the flow of urgent pedestrians.

Marquese stops in the middle of frame, facing camera. Business people continue flowing around him. He pulls out his mobile phone and clearly taps "PLAY."

INSTANTLY - BIG, VIBRANT ELECTRONIC MUSIC erupts.

Marquese begins dancing in place, contained within a 2-3 square foot footprint on the sidewalk. Pedestrian traffic continues flowing around him.

REACTIONS from passersby: some ignore him, others give quizzical looks, a few laugh. All reactions candid and natural.

After 8-9 seconds of dancing -

THE SCENE FREEZES.

DIGITAL REWIND EFFECT - audio and visual reverse back to the moment Marquese hits "play" on his phone.

CUT TO:

OVER-THE-SHOULDER SHOT of Marquese holding his phone. Camera focuses on the phone screen, revealing Marquese making a "one-click" purchase of a DTF on Reserve - NOT hitting play on a music app.

CUT BACK TO:

Marquese beginning his dance routine.

The image BLURS.

TEXT OVERLAY APPEARS:

2.

"95% of the entire crypto market in a single click? You'd dance too."

Beat.

SECOND TEXT OVERLAY:

"Make your move at app.reserve.org"

FADE OUT.