Hey, I'm Thomas and I'm about to tell you why DTFs are the new meta in crypto. Stick around.

Right now in crypto the amount of narratives and noise is out of control.

We've gone from five coins traded on internet forums to 4 million tokens traded across DEXs.

10,000 new tokens launch every single day.

It's literally impossible to keep up.

That's why teams across the industry are scrambling to offer you

D — T — Fs

Decentralized Token Folios

DTFs are to crypto what ETFs are to TradFi: buy one thing, get exposure to an entire asset class.

DTFs package entire narratives into a single token.

Imagine this:

- Cobie says DeFi is back? One click, and you've got exposure to a curated basket of DeFi tokens
- Aunt Glenda wants to "get into crypto"? Click. She's got exposure to Coinbase's COIN50 Index.

- AI agent narrative heating up? Click, you're riding the wave.
- Group chat won't stop talking about Base? There's a DTF for that too.

I'm Thomas Mattimore, CEO of ABC Labs, one of the development teams behind Reserve.

Reserve is the number one DTF protocol with about 350 million dollars in TVL as of making this video.

We've had a 5 million dollar bug bounty up for two years of operation with no exploits or issues.

Reserve's endgame is to offer inflation-resistant, asset-backed currency, but today we're focused on becoming the decentralized version of BlackRock. It's all part of our inflation-fighting master plan.

Okay, why is **now** the right time for DTFs?

Traditional index funds package entire portfolios into single, accessible tickers, freeing investors from picking individual stocks or bonds.

Want exposure to tech companies? There's an index for that. Healthcare or energy? There's an index for those too. Whether you're bullish on gold miners, emerging markets, or even specific things like the aeronautics industry — there's probably an index that tracks exactly what you're looking for.

Today, index funds are massive in traditional financial markets — we're talking over 10 trillion dollars in assets under management.

But here's the wild part — when they were first introduced back in the '70s, people weren't sure if they'd catch on.

As we know today the growth has been absolutely explosive. It's one of the biggest success stories in financial history, and it happened because indexes solved a real problem: they enabled everyone to have exposure to entire sectors with a single trade.

So what's going to spark DTFs catching on in crypto like ETFs caught on in TradFi?

Well: the market isn't just four million copy-cats anymore. We're witnessing real, distinct segments emerge.

We used a clustering algorithm to group the top thousand tokens based on their price feeds for 2024. Tokens that are closer together tended to move together, and ones that are farther apart were more independent.

And what we found is pretty interesting.

Naturally, there are big clusters centered on bitcoin // Ethereum // And DeFi ecosystems on newer chains like Solana // and Avalanche

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But what's most interesting are the thematic clusters — tokens that move together because they share a common narrative or represent a certain niche.

Amazingly, most of these clusters only started to emerge this year

One major cluster is centered on GameFi — Axie Infinity, gala, Immutable X, plus metaverse platforms like The Sandbox and Decentraland

Then, there are intertwined clusters focused on decentralized computing, DePin, and AI.

All sort of moving together, forming an emerging sector

And then of course there's memes — even distinct meme *clusters*.

Just next to DOGE on the edge of the Bitcoin cluster, you can see this core meme group that includes PEPE, dogwifhat, bonk and a bunch of others.

Then there's a cluster that's specific to just *dog* coins

So whether you're interested in the majors, Ethereum, L2s, staking, DeFi, compute, AI, GameFi, memes, or dog coins, rather than trying to track millions of tokens, it now makes sense to get exposure *thematically*.

Reserve's 350 million in TVL today comes from Yield RTokens - Reserve DTFs that aggregate yield-bearing assets.

The top two are ETH+, which lets you diversify across ETh staking providers, and USD3, a stablecoin that earns DeFi yield for you in the background automatically.

pre-launch ending:

We're about to introduce Index RTokens - Reserve DTFs that are designed for broad exposure to dozens or hundreds of tokens at once.

We're deploying on Ethereum, Base, and Solana.

So. // Close all those browser tabs.

Stop trying to trade everything, and start believing in something.

When Index DTFs launch on Reserve, you'll be ready for whatever meta is next.

Pick a narrative and click.

post-ETH-launch ending:

We just launched Index RTokens - Reserve DTFs that are designed for broad exposure to dozens or hundreds of tokens at once.

We're live on Ethereum and Base, and launching soon on Solana.

So. // Close all those browser tabs.

Stop trying to trade everything, and start believing in something.

Go to app.reserve.org, pick a narrative, and click.

post-SOL-launch ending:

We just launched Index RTokens - Reserve DTFs that are designed for broad exposure to dozens or hundreds of tokens at once.

We're live on Ethereum, Base, and Solana.

So. // Close all those browser tabs.

Stop trying to trade everything, and start believing in something.

Go to app.reserve.org, pick a narrative, and click.